

INTERCOLLEGIATE BROADCASTING SYSTEM 507 Fifth Avenue, New York

October 19, 1942

Mr. Addison Taylor
Station WPRU
Princeton University
Princeton, New Jersey

Dear Doc:

UPON RECEIPT OF THIS LETTER PLEASE WIRE VIA WESTERN UNION BEST TIME FOR FIVE-MINUTE CAMPUS NEWS SHOW, MONDAY THROUGH FRIDAY, AT BEST AVAILABLE LISTENING HOURS. THE TIME MUST BE UNIFORM FOR EACH DAY. DO NOT FAIL TO WIRE THIS INFORMATION IMMEDIATELY AS OLD GOLDS IS EXTREMELY INTERESTED.

For Old Golds also, please fill out the enclosed sheet and mail it immediately. The self-addressed, stamped envelope is enclosed for your convenience. This should be filled out from the week of October 26 on. Include in the margin, notations about all days or weeks when you expect vacations and during which you will be off the air. This includes Thanksgiving, Christmas, and any other times at which you do not expect to broadcast.

Please consider these two requests to take precedence over all others which we have sent in recent days, and give them your most particular attention. We must have prompt responses.

Sincerely yours,

Louis M. Bloch, Jr.

Louis M. Bloch, Jr.
Business Manager

IMBLOCH:nrf
Enclosures -2

P. S. Important

When you were here in the office last, you said that we had suggested a time which would be ok with you, 7:55-8:00. ~~and~~ and send the other information as quickly as possible.